

### **COLUMBIA EMPIRE VOLLEYBALL ASSOCIATION**

Board of Directors Meeting Minutes Monday, March 3, 2025 – 5:30 PM

#### **Members Present:**

Charley Stanton, CJ Roberts, Jay Kudlicka, Jenna Cox, Kelly Havig, Kindall Souders, Liane Morimatsu, Mark Sykes, Sean Daugherty, Tia Peterson

### **Members Absent:**

None

#### **Guests Present:**

No Guest

### Staff Present:

Cody March and Alix Montoya

### Call to Order

- Meeting called to order at 5:31 PM by Charley Stanton.
- Quorum is present.

### **Old Business/Review of Previous Actionable Items**

- Board members present at events
  - o Reminder to Board Members to attend club events when possible

## **Eligibility & KPIs**

- No Agenda Items

# **Standing Committees**

- Officials Committee
  - Conducted a "Power Hour" meeting with officials and was well attended and discussed various topics.
  - Committee has put together an application process for screening officials who would like to officiate
    the all start tournament. Number of officials needed and the possibility of needing a national score
    is still to be determined
  - o Made updates to the documentation related to Club Hosted tournaments
  - Discussion point was made regarding the disparity and inconsistency of officials when calling "double contacts".
    - Action Item: Kelly to take this information back to the committee to so it can be delivered to all officials
- Adult Committee
  - Tournament scheduled in Eugene on March 15 and currently have 3 men's teams and 5 women's teams registered
  - February 2025 tournament did not occur due to lack of club teams registering
  - Committee working on getting sponsors for an end of year tournament and will continue this discussion in next adult committee meeting
- Junior Girls Committee
  - Will be reviewing the open power league qualifier format to make sure that it's more equitable for all teams and also discuss limiting the number of teams.
  - o Summer tryout discussion is still on open topic and will revisit at a later date



- Junior Boys Committee
  - Last month Western boys' tournament had 54 teams and was a huge success and great representation from CEVA boys
  - Boy's bid tournament was held last week for selection to the national tournament in Minneapolis
  - Committee working on modifying the language from "signing" to "try-outs" in order for it to be more structured for the players
  - Continuing the discussion on incorporating a "Spilt Season" to provide a 6 week break and nothing will be offered through CEVA during this time
  - Looking into working with OSAA/WBPL in regards to High School and Club crossover guidelines
  - Continued outreach to work on growing the 14u's
    - Working on scheduling a meeting with the AD of Saint Anthony's School to discuss the upcoming spring boy's tournament and call it a "COY night"
- Nominating & Elections Committee
  - KT Emerson has stepped down from Nominations & Elections and Diversity & Inclusion Committee due to personal schedule
  - Focusing on upcoming elections which will take place during regionals and the committee is focusing on finding candidates for the Junior Girls' Representative position
  - Committee meeting to discuss putting together a timeline
  - Deadline for applications is March 31, 2025, however it may be pushed out due to by-law proposed changes
- Finance Committee
  - Review Financial Recap
    - Income and Expense (High Level)
      - Earned Approximately 65% of our budgeted income
      - Spent approximately 45% of our allocated expenses
        - Jr Girl's: we are at 92% of budgeted income and are at 26% of budgeted expenses
        - Adults we are at 11% of budgeted income and are at 26% of budgeted expenses
        - Administrative we are at 57% of budgeted income and at 42% of budgeted expenses
      - Anticipated large expenses: Expo Center rental and tournament expenses
      - As of February 2024, our surplus was \$143K and as of February 2025, our surplus is at \$244K
    - Detailed reports can be found on the Board slack channel

### Ad-Hoc / Work Group Updates

- Development
  - Two new partnerships have signed, Center for Active Women and My Fit Foods.
  - This summer will be working with our existing partners who are up for renewal and the goal is to have
     100% partnership renewal
  - Future discussion regarding P/T CEVA employee to help with events which would allow Cody the opportunity to work on "bigger-picture" initiatives.
- Geographic Workgroup
  - Southern Oregon has been a great host for CEVA. Rouge X is a key partner for CEVA from a facility size, staff support and cost perspective and will be building an additional "Rouge X" by 2026.
  - Central Oregon is very interested in hosting Power League and tournament events and due to the
    rising facility cost should consider utilizing these courts because they are free. It's important that
    CEVA normalizes this opportunity and continues to look for places outside the Metro area to host
    tournaments.



### **Diversity & Inclusion**

- Have an interactive activity at Regionals "Scavenger Hunt" to support Oregon History/Expo Center by gathering stickers at each booth. Also looking to encourage people to vote for CEVA Board Positions.
- Focusing on scholarships and revamping the questions to more age-appropriate individuals along with creating a pool of questions that can be used in consecutive years for the scholarship program.
- Working on creating a visual board to show how much scholarship dollars were distributed via region and have it placed on the actuation table.

## **Board President Report**

- Brainstorm Ideas for future discussion:
  - Work with committees to work on developing a SWOT (Strength-Weakness-Opportunities-Threats)
    analysis to help CEVA with a structured opportunity to continually support the longevity and to
    ultimately benefit the players within CEVA.
  - CEVA should look into putting on a charity event/banquet dinner/ online auction. It could be an awards night and encompass the announcement of the All-Star Team and noting the successes CEVA has accomplished
    - Action Item: Mark to work with Charley on creating SWOT analysis

#### **New Business**

- Vote on Bylaw (changes posted to slack board channel)
  - Motion to approve Bylaw changes by Jenna Cox and was seconded by Jay Kublicka and they were unanimously approved by the Board
- All Star Program Report
  - Jay Kudlicka has been assigned as the boy's head coach and are down to two candidates for the girl's head coaching position
  - Tryouts scheduled May 17<sup>th</sup> and 18<sup>th</sup> at the Expo center and working on securing space for training camp
  - All Star planning logistics that have been completed:
    - Travel (Flights/Hotels, On-Ground Transportation)
    - Uniforms / Apparel
    - Currently have 42 applications for try outs, 34 girls and 6 boys.
    - 8 coaches have applied to help with try-outs
  - Fundraising & Silent Auction Updates
    - Focusing on getting more donations for auction at regionals with a focus on different geographical areas
    - Schedule weekly meeting a small group to discuss fundraising ideas and updates
    - Reach out to local clubs to put baskets together and try and make it a competition
      - Action Item: Kindell to work with Liane to brainstorm on additional fundraising ideas and support
  - Sports Oregon Event "Fuel the Future" Annual Gala
    - Event to be held on May 9, 2025 and would be a good opportunity to networking.
      - Action Item: Cody looking into reserving a table for the event
  - New CEVA Website Funding Request
    - Request to approve \$25,000.00 to have a local web design company "Pitch and Run" build a new web site for CEVA to be launched in August of 2025
    - A motion was made that we approve \$25,000.00 for the development of the new web stie by Mark Sykes and seconded by Sean Daugherty the motion was unanimously approved by the BOD.
      - Note: Funding for web site will be allocated in 2025 fiscal year budget

### **Executive Session**

No agenda Items



### Good of the Order

- Regional's Update
  - Capacity of 472 teams (20 more than last year)
  - o Logistics for tournament on track and being coordinated by CEVA office
  - Spreadsheet to be distributed via Slack for board members to sign up and work at selected booths for regionals.
  - Due to team size, we are utilizing the Expo Center and Olympus for both weekends
    - Action Item Cody to work with the Jr Girls committee to reevaluate the structure of their schedule to avoid tournament running to late. Perhaps by eliminating the crossover tournament on Saturday and removing the hour gap between the AM and PM waive.

### **Actionable Items**

Highlighted in Yellow Above.

### **Next Meeting**

- April 14,2025 5:30 PM, Zoom Invite to follow

# Adjournment

- Meeting adjourned at 6:45 PM.

Mark Sykes – Board Secretary — 01C8BC8C4503406	Date
DocuSigned by:  Mark Sykus	3/13/2025