



COLUMBIA EMPIRE VOLLEYBALL ASSOCIATION

Junior Boys' Committee Meeting Minutes
Monday, October 5, 2026 – 6:00 PM via Zoom

Members Present:

Ben Stern, Chayce Castillo, Christy Rice, Sean Daugherty, Mark Sykes

Members Absent:

Sheila Stapley, Allison Jagels, Katie Miller

Guests Present:

Noah Lambie (CEVA Board), Jay Kudlicka (Former Committee Chair)

Staff Present:

Cody March

Call to Order

- The meeting was called to order at 6:01 PM by Ben Stern.
- A quorum was present at roll call.

Old Business

- Approved schedule for CEVA season – staff has posted on website, socials, and SportWrench.
- Message was sent to CEVA clubs, based on last meeting, regarding early tryout options and holiday concerns. The region will remain conscious of those concerns.
- The committee began initial conversations about KPIs for the season.

New Business

- Updates from the region
 - Tournament registration updates – opened on Thursday. Committee reviewed team numbers and club demographics.
 - Membership updates – preliminary numbers are down from last year, but it's early and we still need to get more data. Cody is working on providing YoY data to board members.
 - USAV has moved BJNC to Anaheim, so it will be more accessible to our teams.
 - USAV and regions continue to face heavy competition from external event promoters, including those who are intentionally scheduling events on top of ours. We will need to prioritize working around other schedules and pivoting when needed. It is still a region priority to collaborate and expand opportunities whenever possible.
- CEVA Boys Regional Championships (*Action Item – Staff to work on continued implementation*)
 - One-day event, combining with the BJNC Bid Tournament
 - Ideas:
 - Boosting attendance through advertising, high school programs, etc.
 - Exhibitions with VLA, ex-pros, ex-collegiate athletes.
 - Steaming collegiate matches (or other matches) on screens/TVs.
 - Hosting at a high school
 - “King of the Court” competition
 - Music

- PA Announcer
- Step & Repeat, Ball Blockers
- Fine Designs/apparel/equipment
- Other “bells & whistles” that we see at girls’ regionals.
- Testing and metric measurement (jump testing, serve speed, etc.) – boys are competitive and the committee feels this would be a hit.
- Communication about one-event membership, independence of tournaments, etc.
(Particular emphasis on communicating these points)
- Fundraising opportunities and larger conversation about accessibility for boys.
- KPIs – ideas: *(Action Item - Ben to work on making these more specific; will continue to work with Cody on implementation and Sean/Mark on exact wording)*
 - Enacting “experience surveys” at all CEVA events.
 - Gender growth by region and by age group. (More data coming.)
 - Encourage participation at a national event – compare clubs’/teams’ participation in national championships season-to-season.
 - Out of region teams participating in CEVA events – particularly PSR teams.
 - Note – new leadership in PSR takes over 10/12.
 - Committee – expectation of meeting follow-up – if absent, watch the recording and post a comment on Slack, give a reaction on Slack, etc.
 - Expectation for clubs to attend a certain percentage of CEVA events – may be tough to implement in the current climate but can explore down the road.

Good of the Order

- Question – can individual teams do fundraise at CEVA tournaments? *Cody will research.*

Actionable Items

- Noted in the minutes.

Next Meetings

- To be determined.

Adjournment

- The meeting adjourned at 7:00 PM.